

RULES FOR USING THE RINKI TRADEMARK

Rinki Member Companies that have accepted the Terms of Contract¹ have the right to use the RINKI trademark, registered by Finnish Packaging Recycling RINKI Ltd, according to these rules. Each Member Company has this right regardless of the type of contract, i.e. whether it has signed a Single or Joint Contract or joined a Joint Contract as specified in the Terms of Contract.

1. THE SCOPE OF USE AND THE RIGHT TO USE THE RINKI TRADEMARK

(i) A Member Company is entitled to use the RINKI trademark as follows:

The RINKI trademark has been designed to be used by Member Companies and to offer them visibility as responsible businesses in return for the recycling fees and the RINKI Ltd's fees. The use of the RINKI trademark indicates that the Member Company is bearing its environmental responsibility in relation to recycling packaging.

A Member Company is entitled to use the RINKI trademark on its own website, on printed and electronic marketing and communication materials, as well as in advertising. Typical printed materials and marketing applications include brochures, notices, letters, invoices, order forms and compliments slips.

The Member Company undertakes to notify RINKI Ltd when it starts using the RINKI trademark.

(ii) Restrictions on the use of the RINKI trademark:

The RINKI trademark must not be used on the Member Company's products or packaging. The use of the RINKI trademark on packaging will be decided at a later date. It also must not be used in or as part of a Member Company's name. Any other symbols, logos or figures that are similar to or could be confused with the RINKI trademark are not allowed to be used. The Member Company undertakes not to register the RINKI trademark or other logos that could be confused with it as its own.

2. AVAILABILITY OF THE RINKI TRADEMARK

The RINKI trademark options are available in electronic form from the RINKI Ltd Extranet service at extranet.rinkiin.fi. RINKI Ltd will provide the Member Companies with the necessary usernames and passwords.

3. GRAPHIC INSTRUCTIONS



The RINKI trademark consists of a circular pattern element, inside of which there is a stylised letter R and the word RINKI placed under it. The pattern, the word RINKI and the square colour surface around it form the trademark, and its layout must not be altered or its elements separated from each other. The trademark is always used either: 1) in black on white, 2) in black on green or 3) in the negative version.

¹ the Terms of Contract currently in force between the producer and the producer organisations

Alternatively, Member Companies have the option to use the “RINKI mukana pakkauskierrätyksessä” (“RINKI recycling packaging”) trademark.



The “RINKI mukana pakkauskierrätyksessä” trademark consists of a circular pattern element, inside of which there is a stylised letter R and the word RINKI placed under it, accompanied by the slogan “mukana pakkauskierrätyksessä”. The trademark is an entity, and its layout must not be altered or its elements separated from each other.

The “RINKI mukana pakkauskierrätyksessä” trademark is always used either: 1) in black on white, 2) in black on green or 3) in the negative version.

4. THE RIGHT TO USE CANNOT BE TRANSFERRED OR GIVEN TO THIRD PARTIES

Only Member Companies have the right to use the RINKI trademark. The right to use cannot be transferred or given to third parties.

5. TERMINATION OF THE RIGHT TO USE THE TRADEMARK

The right to use the RINKI trademark terminates automatically when the contractual relationship between the Member Company and the producer organisations ends. Upon termination of the right to use, the Member Company undertakes to remove the RINKI trademark from its website and any other material on which it uses it.

6. AMENDMENTS AND VALIDITY

RINKI Ltd reserves the right to change these rules of use if necessary. The current rules of use of the Rinki trademark can be found on the RINKI Ltd website. These rules of use of the RINKI trademark will come into force on 1 January 2018 and are valid until further notice.

These rules of use of the RINKI trademark supersede all previous rules and/or rights to use the trademark.